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Notice Concerning Formulation of New Medium-Term Management Plan (MTMP) (FY2022-FY2024)

Nihon Dempa Kogyo Co., Ltd. (the "Company" or "we") hereby announces that we developed a medium-term management plan for the fiscal year 2022 ending March 2023 through the fiscal year 2024 ending March 2025 (the "New Medium-Term Management Plan", or the "New MTMP").

1. Background to the formulation of the New Medium-Term Management Plan

Under the Medium-Term Management Plan (FY2020-FY2022) for the fiscal year 2020 ended March 2021 through the fiscal year 2022 ending March 2023 (the "previous Medium-Term Management Plan", or the "previous MTMP"), the NDK group companies(the "Group") have endeavored to build a strong management structure by reducing fixed costs, strengthening profitability, pushing forward the structural reform such as voluntary retirement of the Company's employees, partial transfer of the SAW filter business, and personnel rationalization of the consolidated subsidiaries.

Consequently, the series of structural reforms, which the Group has been working on since the fiscal year 2018 ended March 2019, are about to be completed. In addition, the business environment surrounding the Company has changed drastically, compared with the time when the previous Medium-Term Management Plan was developed; the business performance has recovered at a faster pace than anticipated, mainly in the automotive and mobile communications applications.

As a result, the business goals set in the previous MTMP are expected to be achieved one year ahead of schedule. We expect a significant increase in demand for high-precision, high-reliability crystal devices, which is one of our strengths, with a prospect of full-scale demand for the next-generation communication standard "5G" and an increase of ADAS (Advanced Driver Assistance System) devices loaded in each car.

Under such circumstances, the Company aims to shift from structural reform to a growth phase. To further improve corporate value, we have moved up the period of the previous MTMP by one year and prepared the New MTMP. Please refer to the "New Medium-Term Management Plan (FY2022 ~ FY2024), Long-Term Management Strategy *-Vision 2030-*" for detail.

2. Overview of the New Medium-Term Management Plan

- 1) Measures that are of Primary Importance
- a. Solidify the structure for the automotive electronics and 5G-related businesses

We will expand sales in automotive electronics and 5G-related (mobile communications and industrial equipment) applications and maintain and strengthen the high-profitability structure.

- Automotive electronics: supply high-quality, high-reliability products and maintain high market share.
- Mobile communications: strengthen compact, high-frequency products for 5G smartphones (utilizing photolithography technologies).
- Industrial equipment: strengthen compact OCXO (oven-controlled crystal oscillators) for 5G base stations.
- b. Aggressive investment strategy toward the realization of growth strategy

Investments for production increases based on supply and demand conditions in the automotive and mobile communications applications; investments for the development of cutting-edge products (i.e., photolithography technologies, compact and high-frequency region, etc.); infrastructure renewal and system foundation construction

- c. Financial strategy toward higher capital efficiency and healthier financial structure
 - Introduce ROIC index to practice the management with capital efficiency in mind
 - Improve the efficiency invested capital by optimizing inventory and making adequate decisions and investments.
 - Build a more robust financial structure by redeeming all of Class A shares by June 2022 (*) and steadily compressing loans and borrowings.

(*) It is the Group's objective as of today and not a confirmed matter. The Class A shares will be redeemed on the premise that sufficient funding can be achieved through a public offering. In case it turns out to be impracticable to finance in the time and conditions the Group desires due to changes in the market environment and other factors, the redemption date of Class A shares may be postponed to July 2022 or later.

2) Business Goals

Net Sales:	¥58 billion	(in FY2024)	
Operating income ratio (IFRS):	11%	(in FY2024)	
ROIC (IFRS):	10%	(in FY2024)	
Equity ratio:	40%	(End of FY2024)	
D/E ratio:	0.8	(End of FY2024)	
Dividend per share:	¥10/semi-annual	(after full redemption	
		of Class A shares)	

[Prerequisite] Full redemption of Class A shares

3. ESG (Environmental, Social, and Governance) Strategy

The Company will promote the initiatives to achieve carbon neutrality by 2050.

4. Long-Term Management Strategy -Vision 2030-

Looking ahead to 2030, the Company will make the years up to 2030 the period of a giant leap toward sustainable growth as a reborn NDK, clarifying the direction we should proceed in the medium-to-long term and the new businesses to address. In concrete terms, we will aim to enter new markets and build new business models toward upgrading of communication standards (from 5G to 6G) and further expansion and development of IoT society.

End



New Medium-Term Management Plan (FY2022–FY2024) Long-Term Management Strategy—Vision 2030

Nihon Dempa Kogyo Co., Ltd. March 2022

New Medium-Term Management Plan and Long-Term Management Strategy: Table of Contents



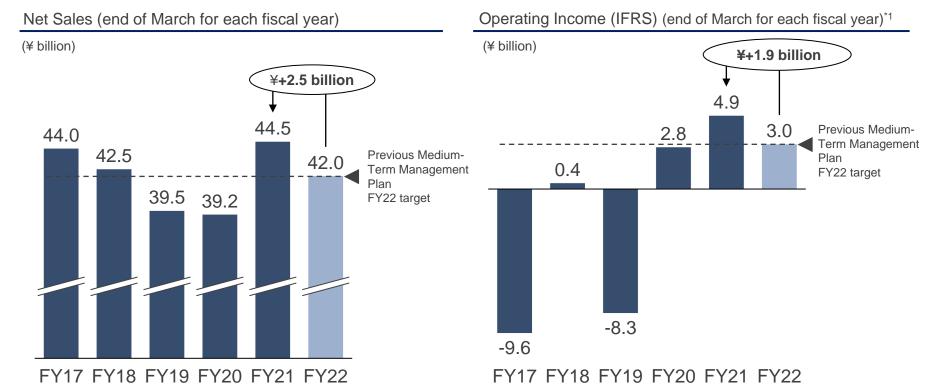
- I. Review of the Previous Medium-Term Management Plan (FY2020–FY2022) and Overall Picture of the New Plan
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- IV. Long-Term Management Strategy (Vision 2030)

I. Review of the Previous Medium-Term Management Plan and Overall Picture of the New Plan Review of the Previous Medium-Term Management Plan:

Net Sales and Operating Income



Business performance has improved significantly and we expect to achieve the management targets of the previous Medium-Term Management Plan one year ahead of schedule



^{*1:} FY21 profit include approx. ¥1.1 billion in grant from Suzhou government and approx. ¥500 million in cost of structural reform

Review of the Previous Medium-Term Management Plan: Management Targets



In addition to earnings, we expect to achieve financial targets ahead of schedule

	FY2019 Results	FY2020 Results	FY2021 Forecast	FY2022 Previous Medium- Term Management Plan Targets	Evaluation
Net sales	¥39.5 billion	¥39.2 billion	¥44.5 billion	¥42.0 billion	Achieve ahead of schedule
Operating income (IFRS)	¥-8.3 billion	¥2.8 billion	¥4.9 billion	¥3.0 billion	Achieve ahead of schedule
Operating income ratio (IFRS)	-21.0%	7.3%	11.0%	7%	Achieve ahead of schedule
Fixed costs (% of net sales)	¥20.3 billion (51%)	¥17.6 billion (45%)	Approx. ¥18.7 billion (approx. 42%)	¥18.0 billion (43%)	Achieve fixed cost ratio despite fixed cost increases accompanying Sales increase
Equity ratio	9.8%	21.5%	29.3%*1	Over 20%	Achieve ahead of schedule

^{*1:} Calculated based on BS results at the end of the 3rd quarter and net income forecast for the 4th quarter.

I. Review of the Previous Medium-Term Management Plan and Overall Picture of the New Plan

Review of the Previous Medium-Term Management Plan

: Achievements and Challenges



 Structural reforms over the past three years and steady efforts by our manufacturing, sales, and engineering departments contributed to improved performance

Achieve-

ments

- Streamlining of fixed costs through structural reforms
- ✓ Drastic reduction of fixed costs through structural reforms
- Firmly established profitability-oriented sales activities
 - ✓ Substantial improvement in earnings for automotive electronics and mobile communications
- Achieved yield improvement through production and engineering collaboration
 - ✓ In particular, significant results were achieved in products equipped with photolithography blanks, a business expected to grow in the future
- Strengthened collaboration with other companies; broke away from focus only on in-house efforts
 - Realized external alliances such as creating JVs in the SAW business and adopting OEM for building a flexible production system

Challenges

- Have not been able to expand sales of OCXOs*1 for base stations
 - ✓ Have not been able to compensate for the impact
 of changes in the external environment such as the
 US-China trade issue

In order to expand sales of products in the 5G market (which has high potential), we will take measures such as strengthening FAE functions.*2

*1: Oven Controlled Crystal Oscillator

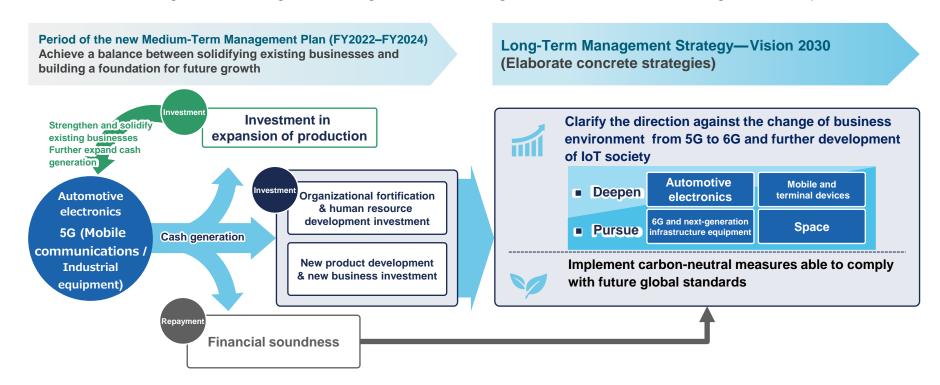
- *2: FAE is an abbreviation for Field Application Engineer, a position that supports sales by utilizing specialized technical expertise.
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I. Review of the Previous Medium-Term Management Plan and Overall Picture of the New Plan

Positioning and Aims of the New Medium-Term Management Plan and Long-Term Management Strategy



- The New Medium-Term Management Plan clarifies our shift from structural reforms to a growth phase
- Long-Term Management Strategy—Vision 2030 looks ahead to the year 2030 and clarifies the direction we should proceed in the medium to long term. The long-term strategies will start during the New Medium-Term Management Plan period



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Management Targets during the New Medium-Term Management Plan



Net sales

FY24

¥ 58.0 billion

Operating income ratio

FY24

11 % (IFRS)

ROIC

FY24

10 % (IFRS)

Financial & capital strategies

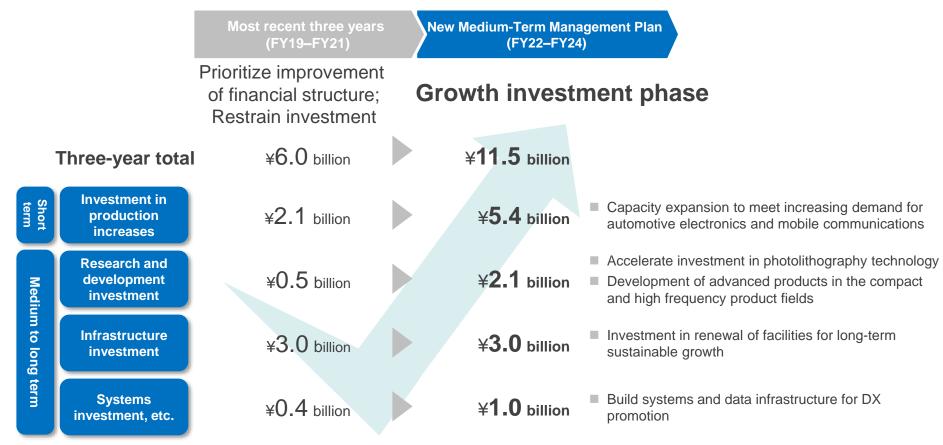
Quickly achieve financial and capital soundness for sustainable growth

- Sales will rise mainly in automotive electronics and mobile communications markets
- Boost profitability by increasing the sales of high-frequency and compact products, as 5G gets into full swing
- The plan reflects the assumed price rise of materials such as IC
- Introduce as a new indicator as we implement management with an awareness of capital efficiency
- In addition to generating profits, we aim to achieve this target by optimizing inventories and improving the efficiency of invested capital through appropriate investment decisions and execution
- Strengthen financial base and secure funds for growth through a capital increase from a public offering of common shares
- Aim to fully redeem Class A shares by the end of June 2022*1
- Normalize transactions with financial institutions in March 2022 and steadily reduce debt

^{*1:}It is the Group's objective as of today and not a confirmed matter. The redemption of Class A shares will be carried out on the premise that sufficient funding can be achieved through a public offering. In case it turns out to be impracticable to finance in the time and on the terms and conditions the Group desires due to changes in the market environment and other factors, the redemption date may be postponed to July 2022 or later.

Investment Strategy





Financial Strategy



Expand capital

- Aim to fully redeem Class A shares by the end of June 2022*1
- Capital increase through public offering of new shares during the period of the New Medium-Term Management Plan
- Steady build-up through increased profits

Reduce borrowing balance (improve D/E ratio)

Reduce the balance of borrowings to an appropriate level

Equity ratio

End of FY20

Approx. **20** %

End of FY24

40%

After redemption of all Class A shares

D/E ratio (Interest-bearing debt ÷ shareholders' equity)

End of FY20

2.6

End of FY24

8.0

After redemption of all Class A shares

Increase the dividend

 Dividend increase planned after fully redeeming Class A shares

in order to maintain stable dividends

After the capital increase through public offering, we plan to transfer the funds to surplus

Dividend per share

End of FY21

¥**5/**semi-annual

After redemption of all Class A shares

¥10/semi-annual

^{*1:}It is the Group's objective as of today and not a confirmed matter. The redemption of Class A shares will be carried out on the premise that sufficient funding can be achieved through a public offering. In case it turns out to be impracticable to finance in the time and on the terms and conditions the Group desires due to changes in the market environment and other factors, the redemption date may be postponed to July 2022 or later.

Overview and Purpose of the Shelf Registration for New Share Issuance*1



Overview

Shelf registration for the issuance of new shares by public offering and the disposition of treasury shares

- Class of Securities to be offered: Shares of common stock of NDK
- Scheduled Issue (Disposal) Period: For the period from the scheduled effective date of the shelf registration to the date that is 1 year after such scheduled effective date. (From March 18, 2022 to March 17, 2023)
- Scheduled issue (Disposal) Amount: Up to ¥5 billion
- Offering method: To be determined

Purpose of the Shelf Registration

To establish a system for flexible capital procurement in light of the following points

- Securing the necessary funds for achieving the future growth strategies set forth in the new Medium-Term Management Plan
- Further strengthening our financial base after the redemption of Class A shares

In conjunction with the shelf registration, it was also resolved to transfer the entire amount of the increase in capital stock and legal capital surplus from the expected increase in capital to other capital surplus on the same day as the payment date of share issues, in order to ensure flexibility and mobility in capital policies, etc. after the redemption of Class A shares.*1

^{*1:} For details, please refer to the March 10, 2022 press release "Shelf Registration Statement regarding Issuance of New Shares and Disposal of Treasury Stock and Reduction of Amounts of Capital Stock and Legal Capital Surplus Concurrently with Issuance of New Shares."

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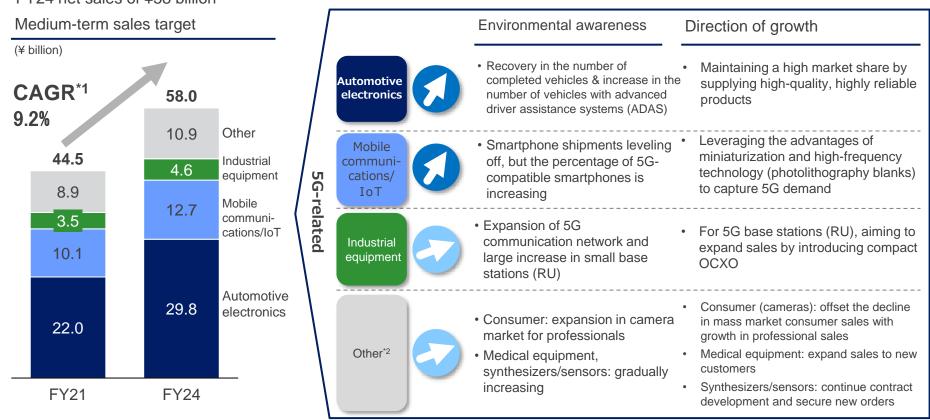
(2) Business Strategy

- III. ESG Strategy
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Business Overview and Strategy



■ We plan for revenue to increase, mainly for automotive electronics and mobile communications applications FY24 net sales of ¥58 billion



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Business Overview and Strategy: Priority Focus Fields



■ Focus on automotive electronics and 5G-related areas



- Supplying products for automotive applications since the early 1970s
- Holding 50% or higher market share 1 for many years

- Began development of photolithography blanks around 2008
- Began mass production of high-precision products required for 5G products ahead of competitors

Automotive Electronics Market (NDK's Strength)



10 years or more

NDK's uncompromising approach to high quality required to automotive product

NDK receives steady trust from tier 1 customers

NDK's comprehensive support capabilities

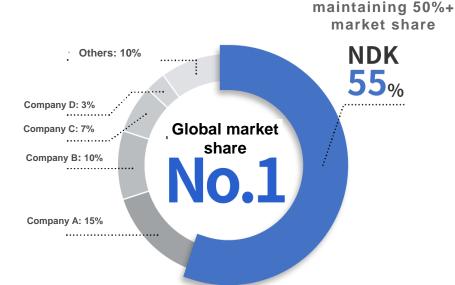
Planning Ability to propose high quality products that anticipate needs

Development Design technology to meet required specifications

Prototypes Verification capability to prevent defects before they occur

Mass production Ability to supply high quality and highly reliable products

Shipping Full-fledged support in the unlikely event of a defective product



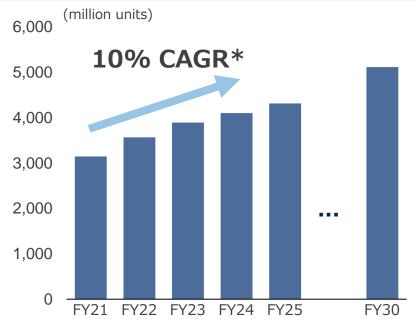
Source: NDK estimates based on data from research companies (Market share as of CY20 forecast)

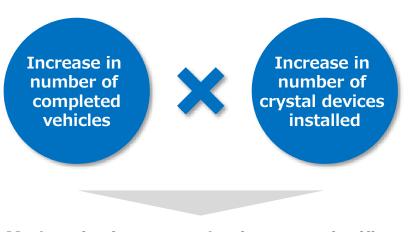
Automotive Electronics (Market Environment (1))



 Market potential for crystal products is expected to increase due to an increase in the number of completed vehicles and the number of crystal units installed

Crystal Product Potential for Automotive Electronics Applications





Market size is expected to increase significantly during the new Medium-Term Management Plan

Source: NDK estimates from FY21 are based on forecast data from research companies

^{*}Abbreviation for compound annual growth rate

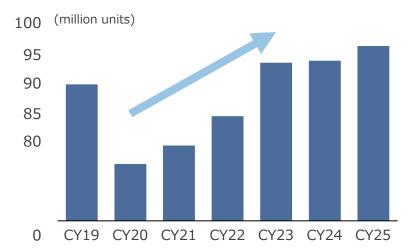
Automotive Electronics (Market Environment (2))



- The growth of ADAS installed into automotives will raise the crystal device demands
- The trend of standardization and mandatory of ADAS installation is expected to accelerate according to the development of automated driving technologies

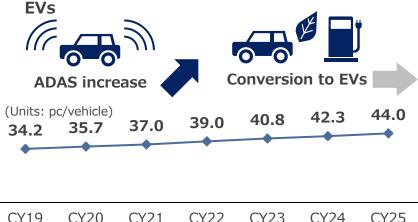
Forecast of global sales volume of completed vehicles

The number of completed vehicles is expected to recover to the 94 million unit level in CY24



Estimated number of crystal devices installed

- The number of crystal devices installed is increasing significantly as ADAS are becoming more common
- No impact on the number of crystal devices installed is expected accompanying the shift to



Source: NDK estimates from CY21 are based on forecast data from research companies

Our Business Domain in 5G



- 5G has two main markets: the devices market and the network market, and NDK can approach both markets
- The 5G market is expected to have high growth potential and a wide range of business opportunities exist



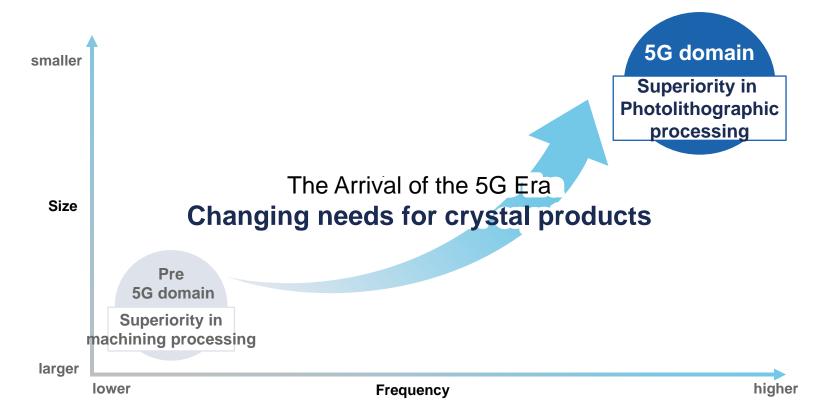
There is a wide range of business opportunities in the 5G market

II. New Medium-Term Management Plan (FY2022–FY2024) (2) Business Strategy **Mobile Communications Market**

(NDK's Strength: Photolithography Processing Technology (1))



■ With the advent of the 5G era, the need for compact, high-frequency crystal devices will increase, and the advantages of photolithographic processing technology will become even more pronounced



II. New Medium-Term Management Plan (FY2022–FY2024) (2) Business Strategy

Mobile Communications Market

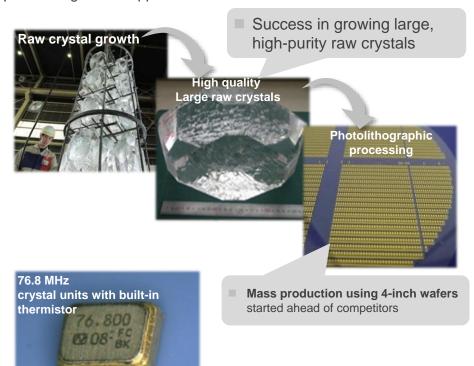
(NDK's Strength: Photolithography Processing Technology (2))



The technological know-how we have accumulated over many years has become the cornerstone of our integrated production of high-quality, high-performance photolithography blanks, giving us a competitive edge in 5G applications

Initiatives and Results to Date

- We have been accumulating production know-how through repeated trial and error since around 2008
- Realization of high quality and high performance (compact size and high frequency) photolithography blanks with high productivity
- Successfully developed products for 5G ahead of other companies
 - ✓ Acquired first certification of crystal unit (76.8 MHz) with a built-in thermistor from Qualcomm (mass production began in June 2020)



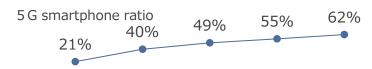
Mobile Communications (Market Environment)



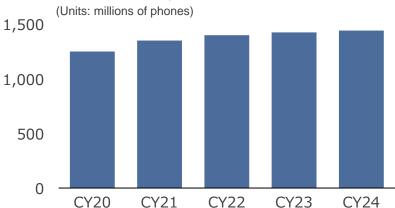
- Shift towards 76.8MHz band will move forward along with the growth in demand for 5G-compatible smartphones
- NDK will expand sales of ultra-compact crystal units(include 76.8MHz products) with photolithography blanks for 5G-compatible smartphones and wareable devices

Potential number of smartphones

5G smartphone market: 18% CAGR



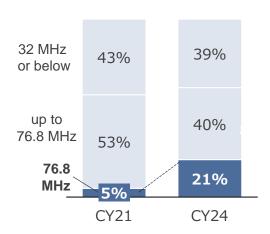
Total numbers of smartphones



Crystal devices potential for smartphone applications

- Requirement for higher frequency in crystal units due to the spread of 5G-compatible smartphones
- Shift toward 76.8MHz band is moving forward

Forecast by Frequency Band

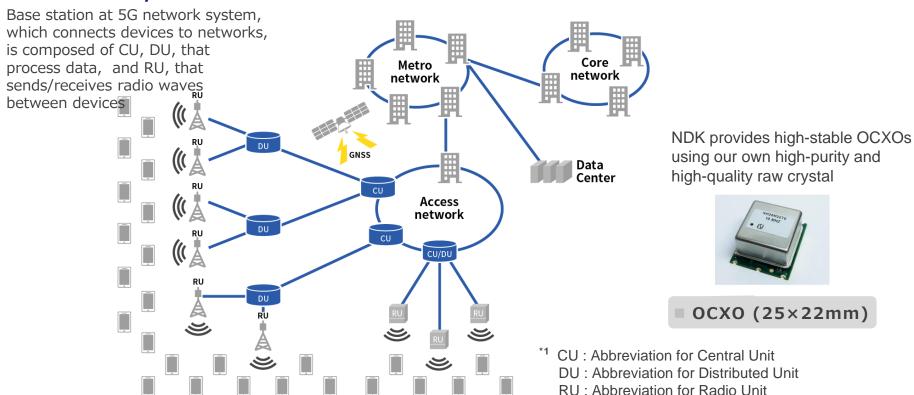


Industrial Equipment: Base Stations (NDK's Strengths)



NDK is the sole Japanese mass producer of OCXO for 5G base station

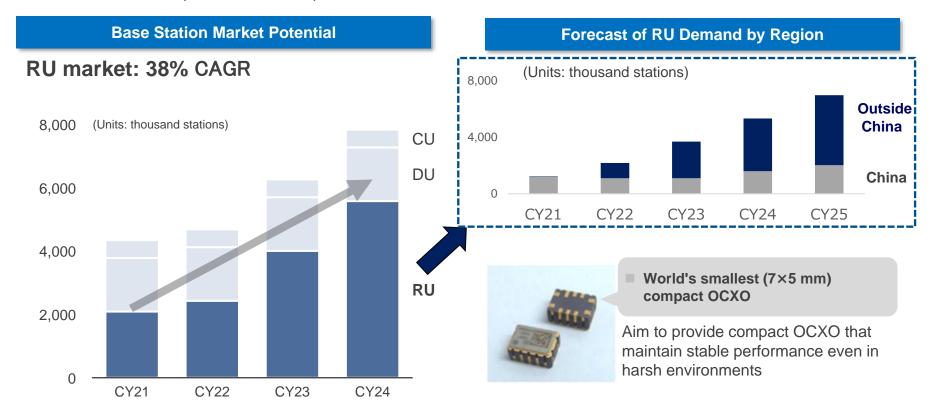
[5G Network system] *1



Industrial Equipment: Base Stations (Market Environment)



- 5G base stations are expected to need a large number of small wireless base stations called radio units (RU)
- NDK will aim to expand sales of compact OCXO



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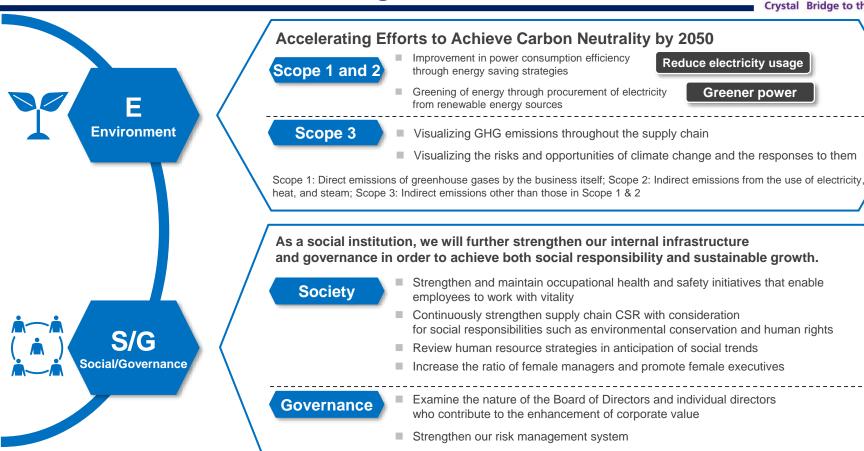
III. ESG Strategy

IV. Long-Term Management Strategy (Vision 2030)

Overall Picture of ESG Strategies



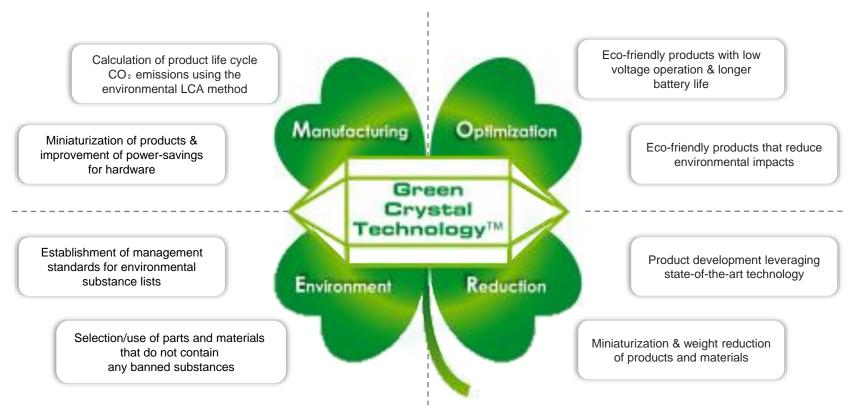
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Strengthen our responses to sustainability issues

NDK Concept for environment





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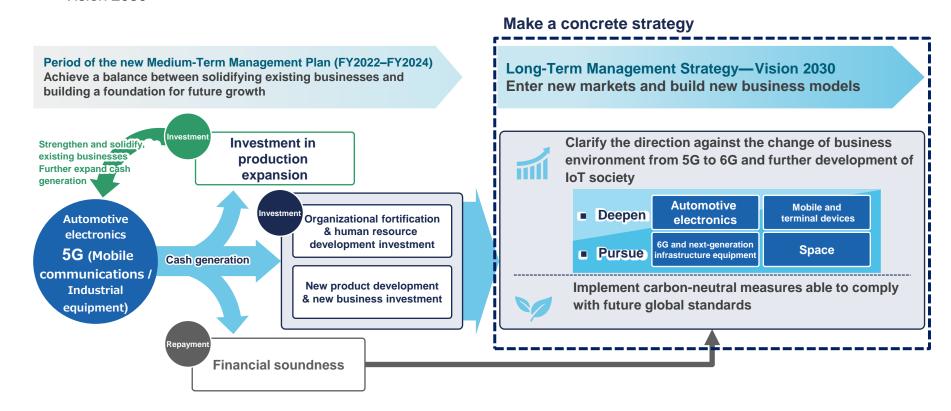


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Positioning of Vision 2030



■ Looking ahead to 2030, NDK will clarify the medium-to-long-term direction in the Long-Term Management Strategy -Vision 2030-



NDK's Core Competences and Business Development



An established position in the industry through accumulated technologies from integrated production

Business Development









The value NDK provides

High frequency support

Product miniaturization

High quality High reliability Diverse, wide-ranging products

GHz band + low noise

Frequency control

NDK's Core Competences Photolithography technology

Simulation technology

Equipment design technology

High-quality quartz-growing technology

Inspection technology

Quality management

Component handling technology

Stable production technology

Microwave/millimeter wave igh-frequency circuit technology

Digital signal processing technology

Wireless system design

Combining and integrating technology

Business Opportunities and Technology Deployment toward Vision 2030



Upgrading of communication standards
(from 5G to 6G)

Further expansion and evolution of the loT society

(Dramatic increase/expansion of wireless communication demand & applications)

Create countless business opportunities

Areas to deepen

Automotive electronics

- Full-scale spread of automated driving and V2X^{*1}
- Further progress in the computerization of cars

Mobile communications and terminal devices

- Widespread use of high-frequency communications for 6G
- From industrial equipment to everyday objects: Everything will be linked to IoT

6G and next-generation infrastructure equipment

 Evolution of equipment accompanying significant changes in network configuration

Areas to pursue

Space

Increasing demand as commercialization, spreads

Acquisition of core competences necessary to realize business in the modules/systems business & in new areas of pursuit

High frequency support

Product Miniaturization High reliability

Small lot support

Ultra-high precision

Frequency control

Technologies at the root of the value NDK provides

Initiatives for the Post-5G Era



Post-5G: Enhancing 5G's ultra-low latency, multiple simultaneous connections, and other features to address "Beyond-5G" expected to start in 2030

Expected to be used in a variety of applications, including automated driving, smart manufacturing, and industrial IoT

NDK participates in a project*2 commissioned by the Ministry of Economy, Trade and Industry and NEDO*1

Research and development are currently underway (in collaboration with the National Institute of Information and Communications Technology, the University of Tokyo, Tohoku University, and Hiroshima University) on "time synchronization technology," which will become increasingly important in the post-5G era.

- We have developed a digitally-controlled crystal oscillator and are planning to develop a
 device in FY22 for time-synchronized wireless communication jointly with the National
 Institute of Information and Communications Technology (NICT).
- Plans call for more progress with experiments and verification of wireless connectivity using the device, with the aim of commercializing it in 2026.

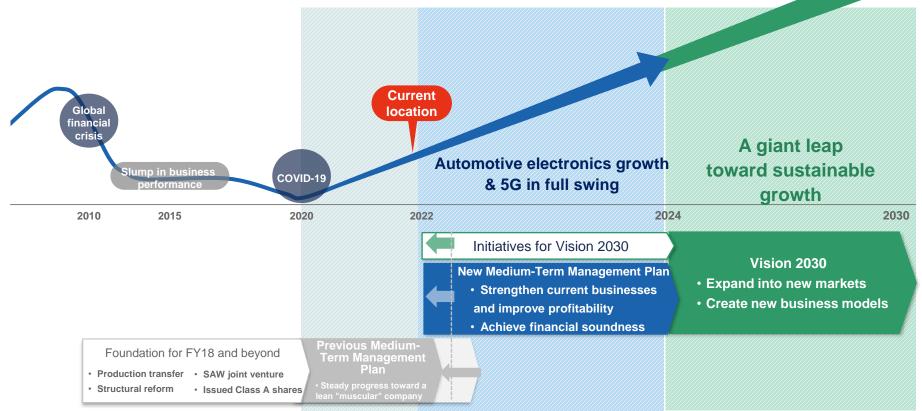
^{*1:} New Energy and Industrial Technology Development Organization

^{*2:} Ministry of Economy, Trade and Industry (METI) and NEDO's "Research and Development Project for Enhancement of the Bases for Post-5G Information and Communication Systems" (commissioned project)

Final Comments



NDK will launch the New Medium-Term Management Plan one year ahead of schedule. Aiming for continuous growth by solidifying current business and taking medium- to- long-term initiatives.



(Reference) Special IR Page on NDK Crystal Devices





https://www.ndk.com/en/ad/2021/index.html

Thank you everyone for your time

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